



Cold Lake Regional Chamber of Commerce

Chamber Beat

September 2011

September 2011

Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

1st~ Portraits of Honour
Energy Centre ~639-6400

4th ~ Jamboree ~ Kin Hall
Cold Lake Senior's Society ~
639-0065

5th ~ Office Closed
Labor Day

10th ~ The 12th Annual
Dog Jog
Lakeland Humane Society -
780-594-1896

14th ~ CL & District
Genealogy Club Monthly
Meeting
Harbourview Community Centre
780-639-2152

16th ~ Terry Fox Run
J.J Parr ~ 780-840-8000 exr.7823

21st ~ Chamber Board
Meeting

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Director's Message



Brandon Vik -Director

Its hard to believe summer is over and the new school year has begun!!! Time fly's when you are having FUN. In addition to school zone speed changes, the Alberta Government have passed Bill 16 Distractive Driving Legislation. The new law comes into effect September 1 and restricts drivers from:

- using hand-held cell phones
- texting or e-mailing
- using electronic devices like laptop computers, video games, cameras, video entertainment displays and programming portable audio players (e.g., MP3 players)
- entering information on GPS units
- reading printed materials in the vehicle
- writing, printing or sketching, and personal grooming

Now I personally haven't read a book, sketched or done any personal grooming while driving....but to be honest I have sent a text once or twice. I feel that this new law will definitely make our roads a safer place for our community and I support such legislation. Being in business I understand that use of a cellular device is imperative to keep income rolling in. (Its hard to believe that the world once operated without cells). Under this new law Bluetooth and wireless devices will be permitted to use. So I went to a Chamber member and purchased a \$40 Bluetooth device rather than coughing up \$172 per infraction. Now I just need to work on my lead foot!!

With Global uncertainty still on the horizon the Bank of Canada will be keeping interest rates unchanged until 2013. So inversely Commercial lending rates should also stay dormant for some time. This makes it a great time to make a capital investment into your business. If you are renting and have the liquidity to build or purchase an existing commercial space then it's time to plant your seed for future growth. Cold Lake will be seeing substantial growth over the next decade due to both CFB Cold Lake and oil production.

Brian Storseth has commented that there will be hundreds of millions of dollars spent in infrastructure at CFB Cold Lake to accommodate the new fighter jets arriving in late 2017. The more immediate growth will happen in our energy sector with Imperial Oil and OSUM wishing to be complete construction by 2014 and Cenovus (Foster Creek) to double their production to 200,000 barrels per day by 2017. During this time Cold Lake will see a massive influx in temporary and permanent residence. Business will be good!!!!

In addition to low interest rates the City of Cold Lake offers an incentive program for business' wishing to demolish, build, or renovate. For more information on the program feel free to contact The City of Cold Lake.

Brandon Vik—Re/Max Cold Lake 2000

Province Wide.....

Province supports six innovative energy projects

The successful projects were submitted by Cenovus Energy, EnCana Corporation, Laracina Energy, Pengrowth Corporation and PennWest Petroleum. The projects address a variety of research interests such as advancing production technologies to produce bitumen in reservoirs that are not yet commercial, better understanding of coalbed methane production and expansion of new enhanced oil and gas recovery technologies into previously inaccessible oil and gas deposits. Announced in 2004, the Innovative Energy Technologies Program supports innovative technology development in the production of Alberta's oil, oil sands and gas resources and finding commercial technical solutions to the gas over bitumen issue to allow efficient and orderly production of both resources. Over time, program costs will be recovered through additional recoverable reserves and increased royalties.

[See project descriptions and additional information on the program.](#)

With the successful completion of rounds four and five, the IETP is now open for another round of applications (round six). Applications will be accepted until September 30 with the expectation that successful applicants will be notified by the end of the year.

<http://enewsletter.alberta.ca/albertagovt/LandingPage.aspx?id=794687&lm=21814540&q=345192429&qz=b96120702467ecaa808ddd77d52303ff>

New 2011 Alberta Official Statistics

More than 100 fact sheets provide an Alberta perspective on population, labour force participation, educational attainment, water quality, land use, consumer prices and crude oil prices, to name a few. Alberta Official Statistics are produced by the Office of Statistics and Information (OSI) through the collaborative efforts of members of the GOA Statistics Council and are approved by the Knowledge and Data Sharing ADM committee. Their efforts showcase how government works across departments to create accessible, quality-assured information that reduces duplication and improves analytical capacity. Students, researchers and other Albertans will benefit from the one-stop availability of credible, consistent statistical information that provides key indicators and perspectives supporting programs and services throughout the province. Availability of this information is another example of the GOA's commitment to open and transparent government. For more information about the OSI or to view the 2011 Alberta Official Statistics please visit osi.alberta.ca.

<http://enewsletter.alberta.ca/albertagovt/LandingPage.aspx?id=795664&lm=21814540&q=345192429&qz=f4055754307d09e70c6272b8d5a1acec>

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Canadian Consumer Confidence Drops On Fears Of Global Recession

As global debt woes and market turmoil stoke fears of another recession, Canadian consumers are keeping a close eye on the economic forecast. And if waning consumer confidence is any indication, it appears they don't like what they see.

According to a report released Wednesday by the Conference Board of Canada, consumer confidence declined in August for the fourth consecutive month. The 6.6-point drop, which the Conference Board describes as "significant," was attributed primarily to "negativity toward future job creation and making a major purchase" -- evidence of a troubling trend that could have significant implications for the real economy.

Consumer confidence, which was at 100 in 2002, now sits at 74.7, the Conference Board reported. It's the lowest level since late 2009. As Pedro Antunes, the Conference Board's director of national and provincial forecast, explains, the dip in consumer confidence shows just how concerned Canadians are about the bad economic news that has dominated headlines in recent weeks.

"People in Canada know that the country's not an island; that we're dependent on what's going on in the global economy," he told The Huffington Post Canada.

That notion was reinforced Wednesday when TD Bank warned that Canada is running the risk of returning to recession, and the determining factor will likely be economic conditions in the United States and elsewhere.

But while in previous months Antunes says sluggish job growth south of the border was the main drag on Canadian consumer confidence, he suspects that the recent decline was prompted primarily by debt fears.

http://www.huffingtonpost.ca/2011/08/24/consumer-confidence-drops_n_935459.html

Chamber Happenings

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Chamber of Commerce
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Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Nicole Mansfield
Administrative Assistant

Kathy Dutrisac
Administrative Assistant



2011

COMING EVENTS

September
Business of the Year
Nominations forms are
distributed

Chamber Board Meeting

September 21

October 11, 2011
Chamber Delegates Depart for
China

VALUE ADDED PROGRAM

*Featured Program of the
Month*



Johnson Inc.

Johnson Home & Auto Insurance Program

Johnson Inc. offers Chamber members Home and Auto insurance discounts. Johnson will develop a comprehensive group program tailor made for you and your staff on 10% off best rates. Quotes Available.

AT WORK FOR
SMALL BUSINESS
SINCE 1970



Chambers of Commerce
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Call Today
Bryon Pearman
Phone: (780) 594-1857
Toll Free: (888) 594-1857
Email:
bpearman@assante.com
www.chamberplan.ca

Welcome New Members

Skyrider Developments

780-455-1244

Stratosphere Realty Group

780-455-4511

Cont'd.....

Cold Lake Regional Chamber of Commerce
www.coldlakechamber.ca

2012 Cold Lake Community Guide

Put your ad in Cold Lake's most widely distributed Guide with 15,000 copies printed annually. Distribution includes local businesses and community groups as well as tourist information centers and conventions throughout Alberta.

ADVERTISEMENT SALE

Deadline for Ad Submission
October 14th, 2011



SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

[Action Plus Flooring](#) - Contact: 780-594-0013

[Cold Lake Golf and Winter Club](#) - Contact: 780-594-5341

[Down Comfort](#) - Contact: 780-594-2775

[Furniture Galaxy](#) - Contact: 780-594-3602

[Kia Cold Lake/Budget Rent A Car](#) - Contact: 780-594-6200

[Marina Bowling Centre](#) - Contact : 780-639-2950

[Renegade Recreation](#) - Contact: 306-236-3210

DID YOU

KNOW.....

The Chamber has several items that you can rent for your next function. Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/ PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2011 Membership Investment

| # of Employees | Membership Fee | GST | Total |
|--------------------------|----------------|---------|----------|
| 1-5 | \$165.00 | \$8.25 | \$173.25 |
| 6-15 | \$275.00 | \$13.75 | \$288.75 |
| 16-50 | \$400.00 | \$20.00 | \$420.00 |
| Over 50 | \$500.00 | \$25.00 | \$525.00 |
| Non Profit | \$61.00 | \$3.05 | \$64.05 |
| 2 nd Business | \$30.00 | \$1.50 | \$31.50 |

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

| | |
|----------------|--|
| President | Rob Brassard, Lakeland Credit Union |
| Vice President | Greg Sylvestre, Ross & Sylvestre LLP |
| Director | Chris Emerson, Canada Brokerlink Inc |
| Director | Bob Buckle, Original Joes Restaurant & Bar |
| Director | Dave Piche, J.F.D. Contracting |
| Director | Ajaz Quraishi, Accounting Plus |
| Director | Carla Beaupre, K-Rock 95.3FM |
| Director | Eva Urlacher, Ketrion Construction Ltd. |
| Director | Brandon Vik, Remax 2000 |
| Director | Lisa Borowitz, ATB Financial |
| Director | Brian Clark, ATB Securities Inc |

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply