



**November 2010**

**3 - Chamber Board Meeting**

7pm Chamber Board Room

**3- Walk for Peace**

6:30pm

**11 - Remembrance Day**

Office Closed

**26 - Santa Claus Parade**

6:30 at Cold Lake south Fire Hall

**26 - Christmas Pool Dance Splash Bash**

JJ Parr pool 5:30-8:30 pm

**26 - 27 Festival of Peace**

**28 - Santa comes to JJ Parr**

2 - 4 pm Food Donation

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**Cold Lake Regional Chamber of Commerce**

# Chamber Beat

November 2010

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www.coldlakechamber.ca

## Director's Message



**Todd Munday,**  
Director

The citizens of Cold Lake have spoken! Mr. Craig Copeland has once again been endorsed to be Cold Lake's mayor. Mr. Copeland's convincing victory seems to suggest that his strategy related to efforts in redistributing tax dollars in the Lakeland Area have resonated with voters in Cold Lake. Congratulations to Mr. Craig Copeland in his victory to once again become mayor of the City of Cold Lake.

Congratulations to Kelvin Plain, Bob Buckle, Duane Lay, Chris Vining, Darrel MacDonald, and Vicky Lefebvre in their successful bids for city council. The Chamber of Commerce and the City of Cold Lake have had a marvelous working relationship in fostering a positive economic environment for businesses located in the City of Cold Lake. The Cold Lake Chamber of Commerce looks forward to a continued bilateral effort in this respect and will endeavor to continue to promote growth and expansion of business opportunities in the City of Cold Lake.

In closing, as we already find ourselves in the month of November and Remembrance Day fast approaches, we kindly ask that you remember and acknowledge our military veterans by purchasing and wearing a poppy. It goes without saying that the Poppy Campaign is a worthy cause and assists Canadians in remembering the ultimate sacrifice Canadian Soldiers have given for our nation. The Poppy Campaign is a fund raising undertaking which serves to benefit needy veterans, ex-service members, their families and former members of Commonwealth and allied military services.

**Todd Munday, Grey, Munday, Stolfa, Wowk LLP**

## Doors open to 18 new schools in Calgary and Edmonton

More than 12,000 students are filling the classrooms, hallways and gymnasiums of an unprecedented 18 new elementary and elementary-junior high schools this school year as a result of government's largest-ever new school project.

The schools, in Edmonton and Calgary, were built through government's innovative Alberta Schools Alternative Procurement (ASAP) phase I project. The project addressed a need for new schools in rapidly growing areas of the metro cities. Originally announced in June 2007, the schools were completed ahead of schedule and at a cost savings of \$97 million to taxpayers.

The Alberta School Alternative Procurement (ASAP I) project introduced the concept of a core school design, which includes high-performance modular classrooms that can be added or removed to meet fluctuations in student enrolment.

The schools are designed to achieve a minimum Leadership in Energy and Environment Design silver standard and include a 30-year maintenance warranty.

Work has commenced on an additional 10 elementary-junior and middle schools, as well as four high schools through the ASAP II project. ASAP II will create almost 13,000 additional student spaces and address rapid student population growth in six Alberta communities. Construction on the schools is scheduled for completion by the fall of 2012.

In addition to the phase II schools, more than 20 other school infrastructure projects are expected to be completed this school year.

<http://newsletter.alberta.ca/albertagovt/View.aspx?id=227668&q=0&qz=50aeeec>

## Province expands Lois Hole Centennial Provincial Park

In partnership with the City of St. Albert and Beaverbrook, the legacy park is nearly 30 per cent larger, and gives the province the opportunity to proceed with planning the park's recreational and educational facilities.

The park is recognized as a globally significant Important Bird Area for its abundant and diverse bird population, especially waterfowl and shorebirds. Ducks Unlimited Canada will be building an interpretive wetland on the new park lands to educate visitors about the sensitive ecology in the area.

The John E. Poole Interpretive Wetland will also be added to the park. It will be a site where Albertans from throughout the province can see first-hand the waterfowl and other wildlife that depend on this wetland for their survival.

Lois Hole Centennial Park is located along the western edge of St. Albert and Edmonton. There are nearly 500 provincial parks that cover about 27,663 square kilometers, or 4.1 per cent of the province's land base, as a legacy for future generations.

For more information on Alberta's Plan for Parks visit [www.tpr.alberta.ca/parks/p4p](http://www.tpr.alberta.ca/parks/p4p).

<http://newsletter.alberta.ca/albertagovt/LandingPage.aspx?id=619117&p=1>

## Have your say on the Lower Athabasca Regional Plan

The Lower Athabasca Regional Plan will consider the cumulative effects of all activities on our air, land, water and biodiversity, and set the direction for development, conservation and community growth. This region covers northeast Alberta, including Fort McMurray. We need your comments before developing a regional plan. [Share your thoughts](#)

<http://newsletter.alberta.ca/albertagovt/View.aspx?id=227668&q=0&qz=50aeeec#article619116>

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# Canada Wide

## Employment Insurance: A double win for the Canadian Chamber!

As the biggest and most important businesses constituency in the country, the Canadian Chamber of Commerce and its network across the country issued a resounding call to action in the wake of proposed changes to the Employment Insurance (EI) program, and plans to increase EI premiums by the maximum allowed under federal legislation. Our voice was heard loudly.

### The issue

In early September, the Canadian Employment Insurance (EI) Financing Board recommended that EI premium rates be increased by the maximum allowed under federal legislation to begin to eliminate deficits (any excess of EI benefits over premiums) accumulated in the EI account since 2009. The Canadian Chamber has supported the government's efforts to balance its books in five years. At the same time, we have been clear that this should be accomplished by cutting spending. Economic recovery would be severely shackled by increasing taxes—including payroll taxes, like EI premiums, which discourage employers from hiring and reduce workers' take-home pay. The burden falls disproportionately on workers with low and modest incomes.

### What we got for you

On September 29, 2010, members of Parliament defeated Bill C-308—a bill that would have added over \$2 billion to the costs of the EI Program, increased work disincentives, hindered labour force mobility and constrained job creation.

On September 30, the government announced it will be scaling back planned increases in EI premiums. For 2011, EI premiums will rise 5 cents per \$100 in insurable earnings for employees and 7 cents for employers instead of the maximum 15 cents and 21 cents, respectively. In 2012, premiums will rise by an additional 10 cents for employees and 14 cents for employers instead of the maximum amount.

### How does this benefit me?

According to Human Resources and Skills Development Canada (HRSDC), each cent collected in EI premiums represents \$110 million in government revenue. Employers pay 58.3% of total EI premiums, or \$64.2 million for each cent in EI premiums collected. As a result of the decision not to increase premiums by the maximum amount, Canada's businesses will save over \$640 million in 2011 and \$320 million in 2012. A business with 100 employees will save as much as \$6,100 next year and \$3,100 in 2012.

<http://www.chamber.ca/index.php/en/news/C156/ei-a-double-win-for-the-canadian-chamber/>

## MINISTER OF FINANCE ANNOUNCES CANADA'S NEW WORLD BANK EXECUTIVE DIRECTOR

The Honourable Jim Flaherty, Minister of Finance, today announced the election of Marie-Lucie Morin as Executive Director of the World Bank representing Canada, Ireland and the Caribbean.

"The World Bank is a critically important institution for promoting financial stability and reducing poverty across the globe," said Minister Flaherty. "I am confident that Ms. Morin will serve Canada well in her important role at this institution."

Currently National Security Advisor to the Prime Minister and Associate Secretary to the Cabinet, Ms. Morin has extensive experience within the Government of Canada, including as Deputy Minister of International Trade and Associate Deputy Minister of Foreign Affairs. She has also held several senior diplomatic positions, including Ambassador to the Kingdom of Norway and to the Republic of Iceland. Ms. Morin succeeds current World Bank Executive Director for Canada, Ireland and the Caribbean, Mr. Samy Watson, whose term ends on October 31, 2010. Mr. Flaherty thanked Mr. Watson for his service over the past four years.

The World Bank, along with the International Monetary Fund, was founded at the Bretton Woods Conference in 1944 to encourage a more stable global economy, and is based in Washington, DC. The World Bank's goal is to reduce global poverty by raising living standards and promoting sustainable development in developing countries. It does this by providing a wide range of assistance to developing countries, including economic policy advice, technical assistance and long-term financial assistance.

<http://www.fin.gc.ca/n10/10-094-eng.asp>

## Government of Canada Events November 2010

### 5 - 11 November: Veterans' Week

Veterans' Week encourages Canadians to pay tribute to Canada's veterans and to uphold the principles of peace and freedom for which they fought.

### 14 - 21 November: Restorative Justice Week (third week of November)

Restorative Justice Week aims to promote awareness and increase conversation about restorative justice as a theory and practice.

### 20 November: National Child Day

National Child Day celebrates two historic events for children: the adoption of the United Nations' Declaration on the Rights of the Child (1959) and Convention on the Rights of the Child (1989).

### 20 November: Sir Wilfrid Laurier Day

Sir Wilfrid Laurier Day marks the birth, in 1841, of Sir Wilfrid Laurier, the first Prime Minister of French descent.

[http://canada.gc.ca/whats-quoi/nel\\_fg-eng.html#November](http://canada.gc.ca/whats-quoi/nel_fg-eng.html#November)

# Chamber Happenings

Cold Lake Regional  
Chamber of Commerce  
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info@coldlakechamber.ca  
Website:  
www.coldlakechamber.ca



**Sherri Bohme**  
Executive Director

**Sharon Martin**  
Coalition Coordinator -  
Hearts for Healthcare

**Jessica Lavoie**  
Administrative Assistant

**Nicole Mansfield**  
Administrative Assistant



## 2010 COMING EVENTS

November 3, 2010  
**Chamber Board Meeting**

November 25, 2010  
**Registration Deadline for the  
Maple Flag Meet & Greet**

December 08, 2010  
**Maple Flag Meet & Greet**  
*Please call the office @ 780-594-4747 for  
additional details on any of the above.*

## Grand Openings



**Congratulations**  
to Stephen &  
Anastasia Radke on  
the Grand Opening  
of Cold Lake's  
newest pet store  
**PETLAND**

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**Toll Free: (888) 594-1857**  
**Email:**  
**bpearman@assante.com**  
**www.chamberplan.ca**

## 2011

### **Lakeland Regional Job Fair & Expo.**

Registration is now open!

Don't Delay...

Last year's event was sold out  
early!

February 16th, 2011

**Cold Lake Energy Centre**

**7825 - 51st Street  
Cold Lake, AB.**

**JOB FAIR: Noon - 7:00 pm**

**CAREER EXPO: 9:00am - 12:00 pm**

Employers: Register online @  
[www.coldlakechamber.ca](http://www.coldlakechamber.ca) or call the  
Cold Lake Regional Chamber of  
Commerce at 780-594-4747

## Welcome New Members

**Marlow's Kayak & Canoe**

Phone: 306-236-4624

**The Mortgage Centre/Sky Financial  
Corp**

Phone: 780-594-1403



## Tax Incentive Program for Cold Lake Businesses

A 2-year pilot program aimed at business retention and attraction in Cold Lake offers tax incentives to businesses that improve their existing buildings or build new premises. Full details on how to apply for these tax incentives are outlined in the City of Cold Lake Business Retention and Attraction Incentive Program Policy No. 120-FN-10. Talk to Ken Rogers, Manager of Planning and Development at 780-594-4494 ext. 7953 for more information.



October 20-29, 2010 32 delegates represented the Cold Lake Regional Chamber of Commerce on a Business Leaders Trip to China. Among the many sights we were shown while touring Shanghai and Beijing, we had the opportunity to meet and network with representatives from the Beijing Haidian District General Chamber of Commerce. Watch for the full story in the December newsletter.

Pictured: Cold Lake representatives in front of the Great Wall

### **SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS**

**Action Plus Flooring** Contact: 780-594-0013

**Andrea's Nails** - Contact: 780-594-2230

**Cold Lake Golf and Winter Club** - Contact: 780-594-5341

**Down Comfort** - Contact: 780-594-2775

**Furniture Galaxy** - Contact: 780-594-3602

**Renegade Recreation** - Contact: 306-236-3210

**Hilary Weston Massage Therapy** Contact: 780-815-5789

**Zenful Spas 2 Go** Contact: 780-573-6161

## ***DID YOU KNOW.....***

The Chamber has several items that you can rent for your next function.

Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

## **NO SHOW/PAYMENT POLICY**

**Remember:**  
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

### As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

### 2010 Membership Investment

| # of Employees           | Membership Fee | GST     | Total    |
|--------------------------|----------------|---------|----------|
| 1-5                      | \$165.00       | \$8.25  | \$173.25 |
| 6-15                     | \$275.00       | \$13.75 | \$288.75 |
| 16-50                    | \$400.00       | \$20.00 | \$420.00 |
| Over 50                  | \$500.00       | \$25.00 | \$525.00 |
| Non Profit               | \$61.00        | \$3.05  | \$64.05  |
| 2 <sup>nd</sup> Business | \$30.00        | \$1.50  | \$31.50  |

### Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

### Chamber of Commerce 2010 Board of Directors

|                |                                            |
|----------------|--------------------------------------------|
| President      | Rob Brassard, Lakeland Credit Union        |
| Vice President | Greg Sylvestre, Ross & Sylvestre LLP       |
| Director       | Chris Emerson, Canada Brokerlink Inc       |
| Director       | Bob Buckle, Original Joes Restaurant & Bar |
| Director       | Dave Piche, Quinn Contracting              |
| Director       | Ajaz Quraishi, Accounting Plus             |
| Director       | Troy Schmeichel, Digital Connections       |
| Director       | Eva Urlacher, Ketrion Construction Ltd.    |
| Director       | Todd Munday, Grey Munday Stofa LLP         |
| Director       | Lisa Borowitz, ATB Financial               |
| Director       | Brian Clark, ATB Securities Inc            |

### Get the Chamber Working for Your Business!!!

[www.coldlakechamber.ca](http://www.coldlakechamber.ca)  
Your online business portal.

**FREE JOB POSTINGS**

If you are in a labor crunch, email the position details to;

[admin@coldlakechamber.ca](mailto:admin@coldlakechamber.ca)

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply