



“The Voice of Business”

2021 COLD LAKE COMMUNITY

GUIDE ADVERTISING FORM

Company Name:	Contact Person:
Contact Phone Number:	Fax Number:
Email Address:	Mailing Address:
Chamber Member: <input type="checkbox"/> YES <input type="checkbox"/> NO	

Terms and Conditions

I understand that I will receive one proof of my ad for changes. If not requested in the first proof, additional changes will be at a cost of \$15.00 per change. I agree to meet all proofing dates and other deadline dates. If for whatever reason, I have not returned my proof by the deadline, the Chamber has the right to submit the ad as is. I also understand that should my company require a new ad built, there will be additional charges to be discussed prior to ad creation.

I agree to these terms and conditions.

Authorized Signature _____ Dated _____ 2020

2021 Cold Lake Community Guide Rates

Regular 2021 Rates

Size	Member Rate	Regular Rate
Full Page	\$ 1,103.00	\$1,822.00
1/2 Page	\$693.00	\$1,034.00
1/4 Page	\$499.00	\$746.00
1/8 Page	\$341.00	\$515.00
1/12 Page	\$221.00	\$331.00

Featured Ad Placement

Inside Cover (Front or Back) or Outside Back

Size	Member Rate	Regular Rate
Full Page	\$1,353.00	\$2,072.00
1/2 Page	\$943.00	\$1,284.00
1/4 Page	\$749.00	\$996.00

Previous Advertisers 2021 Rates (25% discount) – valid until July 15, 2020

Size	Member Rate	Regular Rate
Full Page	\$ 827.25	\$1,366.50
1/2 Page	\$519.75	\$775.50
1/4 Page	\$374.25	\$559.50
1/8 Page	\$255.75	\$386.25
1/12 Page	\$165.75	\$248.25

Ad Information

Ad Size: Full Page 1/2 Page 1/4 Page 1/8 Page 1/12 Page

Changes: Yes No New Ad (Please include)

If yes, please specify _____

Placement-If you would like your ad to be placed on a certain page please specify _____

Payment Information

The following are accepted methods of payment: Cash, Cheque, Debit, MasterCard, Visa

Monthly Payment Plan is also available

Payments can be made the 15th of each month from September to November

Cost Breakdown

Cost of Ad	\$
Corporate Sponsorship Discount Or	\$
Early Bird Discount	\$
TOTAL	\$
GST (5%)	\$
TOTAL	\$

If your business is GST exempt, please include your exemption number:

FOR OFFICE USE ONLY

Advertising Form Received		XXXXXXX
Advertisement Received/On File		XXXXXXX
Amount Received	\$	\$
Amount Owning	\$	\$
Payment Type		

Credit Card Information

All credit card information is destroyed once payment is processed. Credit card information may also be called in.

Card Number: _____ Exp. ____/____

Name on Card: _____

Signature: _____

****Payments must be submitted with the order form.****

****Payments not received will grant publishers the rights to pull ad before publishing.****