

2019 Cold Lake Community Guide Advertising Form

Company Name: _____
 Contact Person: _____
 Contact Phone Number: () _____ Fax: () _____
 Mailing Address: _____

 Email Address: _____

 Chamber Member: Yes No

Terms and Conditions

I understand that I will receive one proof of my ad for changes (changes include address, services, ect. If large amounts of changes are required a new ad build charge will apply.
 If not requested in the first proof additional changes will be at a cost of \$15.00 per change.
 I agree to meet all proofing dates and other deadline dates.
 If for whatever reason I have not returned my proof by the deadline, the Chamber has the right to submit the ad as is.

****DISCOUNT DEADLINE: June 30th,2018****

I agree to these terms and conditions.

Authorized Signature: _____ *Required

Ad Information

Ad Size:	Full Page	½ Page	¼ Page	1/8 Page	1/12 Page
Changes:	Yes	No	New Ad (Please include)		
*If yes please specify: _____					

Placement – If you would like for your ad to be placed on a certain page please specify.



Box 454, 4009 – 50th Street
Cold Lake, AB T9M 1P1

Payment Information

The following are accepted methods of payment: Cash, Cheque, Debit, MasterCard, VISA.

Cost Breakdown	
Cost of Ad	\$
Corporate Sponsorship Discount OR	\$
Early Bird Discount	\$
TOTAL	\$
GST (5%)	\$
TOTAL	\$

If your business is GST exempt, please include your exemption number:

FOR OFFICE USE ONLY

Advertising Form Received		XXXXXXXXXX
Advertisement Received/On File		XXXXXXXXXX
Amount Received	\$	\$
Amount Owing	\$	\$
Payment Type		

Credit Card Information

Card Number: _____

Expiry Date: _____

Name on the Card: _____

Authorized Signature: _____

All credit card information is destroyed once payment is processed.

Credit card information may also be called in.

Special Payment Instructions: _____

*****Payments must be submitted with the order form.***

*****Payments not received will grant publishers the right to pull the ad before publishing.***

FOR FUTURE CORRESPONDANCE FOR THE COMMUNITY GUIDE WOULD YOU PREFER

EMAIL _____ CANADA POST _____ EITHER _____

Phone 780.594.4747

Fax 780.594.3711

Web www.coldlakechamber.ca

2019 Cold Lake Community Guide Rates

Regular 2019 Rates		
Size	Member Rate	Regular Rate
Full Page	\$ 1,103.00	\$ 1,822.00
1/2 Page	\$ 693.00	\$ 1,034.00
1/4 Page	\$ 499.00	\$ 746.00
1/8 Page	\$ 341.00	\$ 515.00
1/12 Page	\$ 221.00	\$ 331.00

Featured Ad Placement		
Size	Member Rate	Regular Rate
Inside Cover (Front or Back)		
Full Page	\$ 1,353.00	\$ 2,072.00
1/2 Page	\$ 943.00	\$ 1,284.00
1/4 Page	\$ 749.00	\$ 996.00
Back Cover (Outside)		
Full Page	N/A	N/A
1/2 Page	N/A	N/A
1/4 Page	N/A	N/A

**Also available at discounted rate. Please call for more info.*

Discounted 2019 Rates (15%)- valid until June 30th, 2018		
Size	Previous Year Advertiser Rate	
Full Page	\$ 938.00	\$ -
1/2 Page	\$ 589.00	\$ -
1/4 Page	\$ 424.00	\$ -
1/8 Page	\$ 290.00	\$ -
1/12 Page	\$ 188.00	\$ -