



Visit us @

**Cold Lake Regional Chamber of Commerce
Information Centre
4009 - 50th Street
Cold Lake, AB
T9M 1P1**

Phone: 780-594-4747
Toll Free: 1-800-840-6140
Fax: 780-594-3711
Website: www.coldlakechamber.ca
Email: info@coldlakechamber.ca



2017 Membership

PO Box 454
4009 50th Street
Cold Lake AB, T9M 1P1
www.coldlakechamber.ca



Welcome Aboard,

Please find enclosed, information regarding the Cold Lake Regional Chamber of Commerce. Take a few minutes to read through the membership package and discover how your business benefits from your investment in your local Chamber.

The Chamber is a driving force in community economic development. Established in 1964, the Cold Lake Regional Chamber of Commerce has a longstanding commitment to supporting local businesses. We are proud to be an independent association, much like many of our members. The Chamber brings together all elements of the business community into a single influential and respected voice.

Should you need more information on any of the programs offered to members, or have any questions or concerns, please feel free to contact the Chamber office.

Thank you for joining the Chamber. We look forward to working with you.

Sincerely,

The Staff and
Board of Directors

BOARD OF DIRECTORS - 2017

Executive

President

Trevor Benoit : Value Master Homes

Vice President

Ben Fadeyiw : Budget Blinds

Past President

Susan White

Executive Director

Sherri Bohme, Cold Lake Regional Chamber of Commerce

Directors

Lisa Borowitz, ATB Financial

Teegan Murphy, Furniture Galaxy

Joshua Holman, SE Design

Marion Chretien, 1618083 Alb. Ltd

Rama Alluri, Lakeland Credit Union

Todd Munday, Grey Munday Wowk, LLP

Ryan Lefebvre, Coldwell Banker Home Team Realty

Sherine Leiper, Cold Lake Corks & Caps

Bob Buckle, Original Joes Restaurant & Bar

The Chamber is funded through membership dues and fundraising activities, while volunteer efforts of members through committees and the Board of Directors establish and carry out our mandate. If you are interested in becoming a member of the Board of Directors, please contact the Chamber office.

REAL PEOPLE AND THEIR INVESTMENT

REAL PEOPLE

AND WHY THEY INVEST IN THE CHAMBER

Tri-Town Registeries -

Rick Hetherington,

“The Cold Lake Regional Chamber of Commerce has been a great supporter and resource to my business over the years. They have been responsive to my queries and have brought many innovative initiatives forward that have provided value to my business and clientele. I feel that I get great value for the money with my Chamber Membership.”



A&A Glass Ltd -

A & A Glass Ltd.

Damian & Andre Gagnier

“While we are busy running our small business, its comforting to know we have the Chamber of Commerce looking out for our best interests in the Community.”

TNT Clothing -

Gaye Harris

“TNT has been a member of the Chamber of Commerce for many years. The committee offers information on up coming events & presentations to help small business like my own. I have attended several functions over the past years that have helped benefit certain aspects of my business. The staff at the Chamber are there to help or direct you to where you could get information on the questions you may have.”



STRATEGIC DIRECTION

Vision

The Cold Lake Regional Chamber of Commerce is the unified business organization of choice - Progressive, supportive, and professional.

Mission

As a catalyst in the business and community development process, the Chamber is the common vehicle mobilizing enlightened members from all segments of the business community to work together for the common good of the community as a whole.

With the common aim of achieving economic success, the staff, volunteers, and business people strive to keep the region's economic conditions the highest level. Everything the Chamber does, is with and for its membership.

Strategies for Success

- Strive for a better understanding of our members
- Support efforts to grow in the business community
- Increase value on all services, and help create innovative new products and services
- Improve our ability to communicate with our members and stakeholders
- Further develop communication plans and promotion tools
- Work with regional leaders within our government, business community, advocacy groups, and the media

WHAT EVERY ALBERTA BUSINESS NEEDS

LEVELS OF THE CHAMBER OF COMMERCE

Local - Community Chamber of Commerce

- Works to improve the local business climate, and provides a forum for making business contacts
- Through contact with the provincial and national Chambers, local Chambers speak on behalf of their business community members. Your local Chamber also keeps these provincial and national Chambers of Commerce informed of their community's local concerns

Provincial - The Alberta Chambers of Commerce

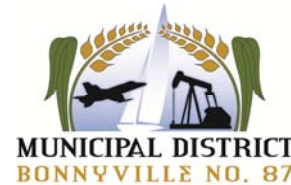
- Focuses on the concerns of Alberta, and lobbies the Legislature on behalf of its members
- A powerful voice that represents a wide cross-section of businesses, industries, and professionals. Its submissions in most instances are requested
- Maintains contact with business and government officials to assist with information, ideas, and suggestions
- Strives to promptly and efficiently resolve issues affecting the Alberta business community
- Is involved with non-commercial areas: health, education, environment, and culture

National - The Canadian Chamber of Commerce

- The strongest lobbying voice in Ottawa
- Influences the federal government's decisions and legislations
- Provides the opportunity for businesses and their representatives to participate in determining policies and procedures for the economic future of Alberta

CORPORATE MEMBERS

Gold



Silver



Platinum



GET THE CHAMBER WORKING FOR YOUR BUSINESS

The Chamber of Commerce offers a full complement of affordable marketing tools available to its members at special prices.

Custom Email Fan Out Services

- Directly targeted to hundreds of businesses and employees

Home & Leisure Trade Show

- Over 3000 people attended in 2014

Community Guide

- 15,000 copies distributed throughout the community and province

Membership Database

- With membership only; hundreds of referrals annually

Grand Opening Services

- Customized event that will introduce your business to the Community

LED Sign Advertising

- Great /affordable advertising available on the Chamber LED sign located right at the entrance to the City. This is only available to our Chamber Members.

SAVE YOUR BUSINESS MONEY!

Member-to-Member Discount Program

(Some rates apply only to business owners)

The Cold Lake Chamber of Commerce is over 300 members strong, representing the purchasing power of thousands of consumers. The Member-to-Member Discount Program is your opportunity to target that market and encourage financial success. By providing incentives for members, you are promoting your business. You generate profits for you, and savings for members. Also included in your membership are preferred rates on all Cold Lake Chamber events and services.

Partnering With Other Chamber Members

Providing incentives for members is an excellent way to network with other Chamber members. Not only do you generate new clients for your business, but you are helping keep the cost of business down for fellow Chamber members. This demonstrates your support and commitment to the economic prosperity of the region.

Member-to-Member agreements are a one year term. Lists are published on the Chamber website and in the Membership packages.

Participating business must be a paid member for the year in which the incentive is to be offered. Membership fees must be submitted with or prior to benefits being offered.

Chamber staff will be pleased to assist you in developing a program that works for your business.

CHAMBER RENTALS

The following items are just a sampling of what the Chamber has available for rent:

Please contact the office , or see our newsletter for more information.

	Deposit	Members	Non-Members
Grand Opening Banner	Credit Card	N/C	\$10.00/Day (1st 3 Days)
Grand Opening Scissors	Credit Card	N/C	\$10.00/Day
Coffee Pot (100cup)	Credit Card	\$10.00	\$15.00
Room Dividers	Credit Card	\$10.00 first 8 \$7.50 after	\$15.00 first 8 \$7.50 after
Photocopying	Credit Card	\$0.10/B&W \$1.00 Color	\$0.15/B&W \$1.25 Color
ACER Projector	Credit Card	\$85.00/Day	\$125.00/Day
Flip Chart	Credit Card	\$10.00	\$15.00
Chair Covers Black & White	Credit Card	\$2.50	\$3.00

ESSO FLEET DISCOUNT PROGRAM

ESSO Fleet Discount Program

Dear Chamber member,

In conjunction with the Alberta Chambers of Commerce, Esso Petroleum is pleased to offer all Chamber of Commerce members a discount of 3% on fuel and top-up oils purchased under \$500/Month (or 1.5 Cents/Litre Discount) on our Esso Fleet Credit Card.

Benefits:

- The convenience of the Esso card, which is accepted at 500+ Esso service stations in Alberta, and 4,300 throughout Canada
- All dealings between yourself and Esso Petroleum Canada are strictly confidential and personal
- The discount will apply to all Esso fuels, top-up oils, and car washes through the use of our Esso Fleet Credit Card System

We do require a minimum purchase of \$1500.00 per year per card on this program.

Esso Petroleum Canada would be proud to be your petroleum supplier, and we will provide you, as well as all our other customers, with the highest quality Esso products and levels of service you expect and deserve.

All that is required is for you to complete our credit card application form and return it to:

Margaret Stephen
Imperial Oil Research Centre
461C, 3535 Research Road NW
Calgary, AB, T2L 2K8

Please call me if you have any questions. Forms can be obtained by contacting the **Alberta Chambers of Commerce at 1-800-272-8854.**

SAVE YOUR BUSINESS MONEY!

Value Added Programs

As a member you are entitled to the corporate discounts negotiated by the Alberta Chambers of Commerce.

Chamber Group Insurance Plan

The Chamber Group Insurance plan is Canada's leading plan in group benefits for businesses with under 50 employees. It is open to all industries, including home based businesses, and offers a full range of benefits and coverage normally reserved for "big businesses". With outstanding service and assistance, Chamber Group Insurance will tailor a benefit program to suit your needs. Visit the Chamber Group insurance website at www.chambers.ca, or call your local representative, Mr. Bryon Pearman, at **(780) 594-1857.**

CEG Energy Options Inc.

CEG Energy is pleased to announce an exclusive natural gas supply program to commercial and industrial members of the Chambers of Commerce. By aggregating significant natural gas volumes, Chamber members will benefit from discounted wholesale pricing. To learn how your Chamber membership can reduce your energy costs, contact your local Chamber representative, Michael Yerechuk, by phone at **(780) 483-2204** or by email at myurechuk@cegenenergy.com.

Chamber Trust Seal

Let the Chamber brand enhance the credibility of your business. The Chamber trust seal is recognized worldwide as a sign of integrity in business practice. Visit their website at www.chambertrust.org.

2017 Corporate Benefits Packages

Instant and full access to Chamber events and promotions. Let the community know you support business in the Lakeland.

MEMBER-TO-MEMBER BENEFITS

ACTION PLUS FLOORING

10% Discount on all
product & services
Contact: 780-594-0013

LAKELAND CONNECT.NET MEDIA

10% off any
advertising chamber
members only
780-807-5898

COLD LAKE GOLF & WINTER CLUB

Military rates on green
fees
Contact: 780-594-5341

A&A GLASS LTD

10% Off interior &
exterior car cleaning
Contact: 780-594-2500

COLD LAKE CONSULTING

50% off Consultation
on renovations,
contract/customer
mediation
780-639-1414

FURNITURE GALAXY

10% Discount on reg.
priced appliances &
electronics
15% discount on reg.
priced furniture &
mattresses
Contact: 780-594-3602

CHAMBER EVENTS & PROJECTS

Cold Lake Community Guide

A visitor information guide put together by the Cold Lake Regional Chamber of Commerce in conjunction with the City of Cold Lake on an annual basis. It allows our members to advertise their businesses in a widely distributed guide.



Business of the Year Awards

Recognizing the best in business.

Awards Include:

- Most Promising New Business
- Outstanding Small Business
- Outstanding Large Business
- Outstanding Not for Profit
- Community Involvement



Home & Leisure Trade Show

This annual sold out event attracts over 100 exhibitors with a wide range of displays and over 2500 attendees each year.



Holiday Heroes

Giving is one of the best ways to celebrate the season. Join the Chamber in this wonderful initiative. Donations go toward the Cold Lake Hamper Project.



FOR YOUR GRAND OPENING

Ribbon Cutting

The ribbon cutting ceremony is an important part of your marketing plan, and a great way to kick off your grand opening. Key leaders in the community can get acquainted with your neighbors and Chamber members. A Chamber Ambassador, along with a City representative, will conduct the ceremony, complete with banner, commemorative photo, and a very large pair of scissors!

Includes:

- Ribbon cutting ceremony
- Information on great discounts from K-Rock and the Cold Lake Sun
- Announcement in the Chamber Beat newsletter, and photo of the ribbon cutting ceremony in the next month's issue

All free of Charge!

(*Non-Member Cost for Service is \$125.00. Service does not include food or beverages, ribbon, or guest invitations other than to the City Rep, Chamber staff and Ambassador)

Simply call the Chamber to schedule a date!

***Make sure to send out invitations to your customers, suppliers, neighbors, friends and family!

Tips

- Plan all details early on
- Plan photos to ensure attendees and dignitaries are acknowledged
- Send a note of thanks following the event to persons or firms who attended or sent flowers for your grand opening
- Network and mingle to ensure you and your staff greet as many people as possible

MEMBER-TO-MEMBER BENEFITS

POWER MERCHANTS LTD

Min. 10% off Services & PAC
(Parts/Accessories/Clothing)
5606 54St Cold Lake
Contact: 780-594-4499

MARINA BOWLING CENTRE

FREE SHOE RENTAL

KIA COLD LAKE & KCL RENTALS

15% off Auto & light truck
windshield rock chip repairs
and wheel Alignments
15% off RV trailer
winterizations
Contact: 780-594-6200

SEVEN LAKES OILFIELD SERVICES

15% discount for waste
management services of 6
bins with service schedule
of once/month
Contact 780-812-9242

BLACK BEAR CUSTODIAL SERVICES

5% off any cleaning contract
10% off move out clean
Contact Ian: 780-594-5472

VALUE ADDED PROGRAMS



Members Group Insurance Plan

Why Chambers Plans? Simple Smart Stable
Employee benefits are an important tool used by employers to attract new employees and retain experienced ones. The Chamber Group Insurance Plan is Canada's largest group benefit program for small business serving over 25,000 firms. If you are a farm or ranch we can build a plan for you too!
Contact your local Chamber or Visit www.chamberplan.ca for a free quote

ATB Financial Merchant Discounts

Payment solutions you can rely on— As an Alberta Chamber Member, we know you work hard for your business, your employees and your family. We think you deserve a break
Merchant solutions rates starting at 1.47% interact \$0.05 No Setup fees for your merchant account Unlimited Business Banking account for \$30./month(regular prie\$60/month) No Annual fee on an ATB Business MasterCard for one year
For more information call 1-855-941-4912 or email: atbbusiness@atb.com

ATB Business™

A Benefit Opportunity

Audio Conferencing, Web Collaboration, Webinar Services
The Alberta Chamber of Commerce has created an Audio Conferencing , Web conferencing and Webcasting Affinity Programs for its members. This include 3.5 cents/ min audio conferencing rate for Chambers 4.5 cents/min audio conferencing rate for Chamber Members Electronic invoicing, bilingual operator assistance, no contract or activation fees phone 1-855-2534780 ext. 9771



The preferred shipping partner of the Alberta Chamber of Commerce

As a Member of your local Chamber of Commerce you can receive volume discounts up to 30% on Purolator Express and Purolator Ground Services. Us the Purolator Mobile App, E-Ship services and online billing options.

Visit www.Purolator.com/acc for more information or to register your business

Its easy to get started and get immediate results for your business.

Let 50FreeCalls.com help with your online marketing and watch your customer base grow. We will work with you to understand your online marketing needs, then develop e custom ads that run on a specific schedule to maximize the number of people who call youand we are the nicest in the biz!

Special Pricing for Chamber Members.

Call Today

50freecall.com 1-844-450-FREE(3733)



GRAND OPENING SERVICES CONT.

Grand Opening Special Offers Cont.



In conjunction with the Chamber of Commerce, the Sun congratulates you on the opening of your new business.

To welcome you to our city, the Sun is pleased to offer you the following introductory advertising discount specials to help you promote your Grand Opening Celebration:

1 Quarter-Page Ad	Flat \$190+GST
1 Half-Page Ad	Flat \$300+GST
1 Page Ad	Flat \$625+GST
Spot Color	Flat \$50+GST
Process Color	Flat \$150 +GST

The Sun, as in the past, will publish a photo of your official Grand Opening Ribbon Cutting Ceremony, featuring the new owner (s), as well as City and Chamber dignitaries.

Should you wish to take advantage of the above advertisement specials, or require additional information regarding long-term contract rates, please contact our sales representatives at (790) 594-5881.

Again, we welcome you to Cold Lake, and wish you every success in your new business venture.

Sincerely,
The Cold Lake Sun

GRAND OPENING SERVICES

Grand Opening Special Offers



95.3 K Rock will offer an on location package for only \$1000.00 Regular price for this service is \$1200.00 Package includes (25) 30 second Reach 2 commercials, plus (4) hours on location with (3) 60 second cut ins per hour.

OTHER PROMOTIONS INCLUDE:

- (20) 30 second Reach2 Commercials, 1 week period = \$500
** Regular price \$640.00
- (30) 30 second Reach2 commercials, 1 2 week period = \$750
** Regular price \$960.00
- (40) 30 second Reach 2 commercials, 2 week period = \$1000
** Regular price \$1280

REACH 2

Rotating commercials target each of our radio day parts from 6am to Midnight. Reach Plans are designed to reach the largest amount of potential consumers whose listening habits vary throughout the day.

Peak time is 6am to 7pm.

We look forward to working with you on your grand opening!

Station Manager
95.3 K-ROCK

VALUE ADDED PROGRAMS

Not just a service provider– your business partner

Canadian owned Payworks provides comprehensive innovation and integrated online Payroll, HR, and Employee time management solutions to business across Canada. Our integrated online solutions increase payroll accuracy and reduce costly errors. They are easy to use and like all Payworks solutions, they are backed by unparalleled client support. Our goal is to help you run your payroll as quickly and easily as possible while maintaining the highest level of accuracy reliability and service.

Contact Devin Chatterjee @ 1-866-729-9679 or Angela Peskett @ 1-877-499-8130
Devin.chatterjee@payworks.ca or
angela.peskett@payworks.ca



Fuel Discount Program

Realize significant savings, convenience, control and security. Discounts of **\$0.02/litre** on all grades of gas and diesel, **20% discount** on car washes and **3% discount on vehicle propane**. Petro-Canada also introduces their pre-paid card, available in denominations of \$10, \$25, \$50 and \$100. A minimum of 200 litres/ month must be purchased to qualify for this discount.

Visit your local Chamber to apply now

Foster Park Baskettt Members Insurance Needs

Event-Facility Rental Insurance
Directors & Officers liability
General Liability Insurance

Contact Wanita Quaia
780-930-4399 Ex 4399
Wanita.quaia@fpb.ca



A membership opportunity

Members have an Audio, Web and Video Conferencing Affinity Program 5.centsaudio conferencing rate; that is 45%below the industry average for rates.

**Contact Pamala Mathews @1877-299-7070 ext. 4018
Or Mathews@accutel.com**



VALUE ADDED PROGRAMS



First Data Trademark is providing fast, safe, and cost-efficient transactions. Merchants will earn a \$1,000 pre-paid MasterCard if First Data can't beat their rates. We are guaranteeing to offer cost savings to all chamber members no matter who they are currently processing with. All we ask in return is 5 minutes of their time and 1 merchant statement. For more information, contact your Chamber office or visit www.chambermemberservices.ca Click here for more information



Best Rate Home & Auto Insurance
Johnson Inc. offers Chamber members discounted Home and Auto insurance. In addition to exceptional coverage and premiums, Johnson Inc. also offers 1 Air Mile for every \$20 in premium. Ask about coverage for your pet. Pet Plus Us offers peace of mind for your favorite furry friends. Quotes available by telephone 1-800-563-0677, or visit www.Johnson.ca/acc to access rate Information



Esso Discount Program
Maintain Control, Save time and money with Esso Business Cards Whether you are a single sales force or a large fleet Esso will give you exceptional fuel savings and help you manage your costs. Esso proudly has over 1800 stations across Canada. Member Businesses and their employees save 3.5 cents a litre off retail posted prices. Visit www.essofleetofers.com/AB-CHAMBER to learn more



Constant Contact Chamber Program
Email-Event -Social Media -Survey
A complete marketing solution that helps you and your members connect with customers and build your business. Save up to 25% off when you sign up through your local Chamber of Commerce even if you are already a Constant Contact user!
Visit www.ConstantContact.com/partners/chamber
Or call 1-800-221-2793

VALUE ADDED PROGRAMS



Its easy with VersaPay

VersaPay is pleased to offer ACC members preferential rates on Visa, MasterCard and Interact merchant processing
Visa & MasterCard 1.49% +.10 per transaction under \$100 ATS
Interac .04cents per transaction
\$34.99/month for high speed terminal

Contact Derek Nyen @ 866-489-6607 or Visit www.versaPay.com

Fuel Discount Program

Husky is very pleased to present a Group Plan commercial credit card program to all the Chamber of Commerce members. Receive a \$0.02/ litre discount with no minimum volume requirements at any Husky/ Mohawk location. Other benefits include saving time, getting great service, and enjoying quality products while working with a great business partner. Canadian owned!

Visit your local Chamber to Apply



Welcome to your group advantage

Did you know that Matheson Insurance has partnered with Economical Select to offer members of the Alberta Chamber of Commerce exclusive group rates on car and home insurance? That means you can enjoy:
A discount on car insurance , A discount on home insurance
Potential extra savings when claims-free, conviction-free, or bundle multiple policies discount on home insurance.
Contact Geoff today to see how much you could save!
Phone 780-417-2144 or Email Geoff@mathesoninsurance.ca



ADTEL On Hold Info-pacs

Opportunity Rings! Chamber members receive a 12% discount off ADTEL rate subscriptions and will now receive an additional 3% discount if they include a Chamber message on their telephone hold program. ADTEL is North America's foremost production company specializing in music and messages for telephone hold. The ADTEL sales force, creative copywriters, voice talents & production engineers work together to ensure a quality product and quick professional service.

