



Summer 2013 Calendar of Events

July 28

1st Annual Kia Cold Lake
Golf Tournament

Aug 4

Aqua Days
Kinosoo Beach

Aug 5

Civic Holiday

Aug 7

15 Annual Fish Fry
780-594-4747

Aug 18

13th Annual Show and
Shine
Tri City mall

Aug 21

Chamber Board Meeting

Aug 24

Community
Registration Day
JJ Par Sports & Rec Centre

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Cold Lake Regional Chamber of Commerce

Chamber Beat

SUMMER 2013

Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

Director's Message

The Lake may be Cold... but the Economy is HOT!

Todd Hirsch, Chief Economist – ATB Financial
July 18, 2013



Lisa Borowitz- Director

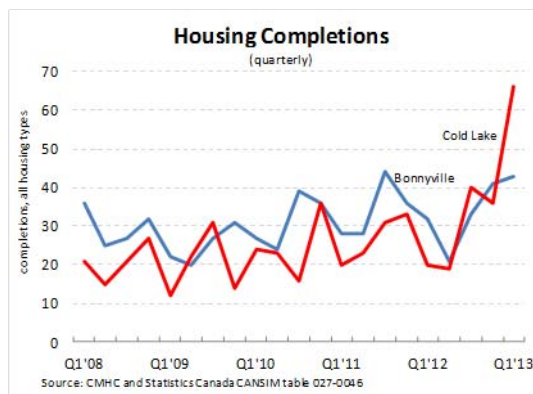
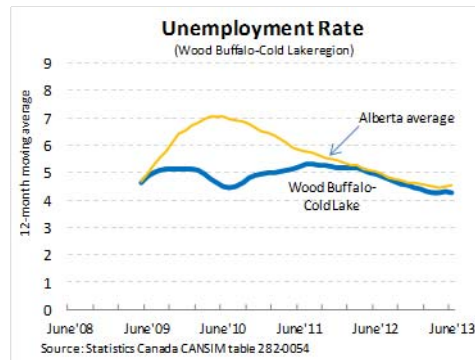
The Cold Lake-Bonnyville region has one of the most vibrant economies in Alberta. Driven by a boom in agriculture, energy, and tourism, thousands of jobs have been created over the past five years. Statistics Canada collects labour force numbers for the Wood Buffalo-Cold Lake region. Between 2008 and 2013, about 12,000 new jobs have been created (+16.1 per cent). While many of those are in the Fort McMurray region, jobs in the Cold Lake-Bonnyville area have likely advanced at the same rate.

In June of this year, the unemployment rate (not adjusted for seasonality) in the Wood Buffalo-Cold Lake region was 4.4 per cent, slightly below the provincial average of 4.9 per cent.

Because of the hot economy, the region has one of the fastest growing populations in the province. In 2011, the population of the Cold Lake census agglomeration region was 13,839—an increase of 15.4 per cent from 2006. That compares with Alberta's total population increase of 10.4 per cent over the same period. Not only that, but the population is much younger; the median age in the region is 30.5 years—fully six years younger than Alberta's median population (which is the lowest of all the provinces).

All of these new residents need places to live, and that has driven housing starts higher. Compared to 2008, housing completions in Bonnyville over the most recent four quarters have risen 15 per cent, and in **Cold Lake** they've shot up an astounding 91 per cent—far surpassing the provincial average and making the city one of the fastest growing residential construction markets in Alberta.

Source: This article was written by Todd Hirsch at the request of Chamber Director Lisa Borowitz, Branch Manager, ATB Financial—Cold Lake



Canada Wide.....



Your association or organization has been identified as a key stakeholder of the Canada Revenue Agency (CRA). We hope you will share the following information with your membership.

New video: Enhancing service to businesses

Did you know?

The Canada Revenue Agency (CRA) is continuously enhancing its services to make handling your tax matters faster and easier.

Important facts

Recently, the CRA launched a new video, [Enhancing Service to Businesses](#), that provides use full information for business owners on a variety of initiatives aimed at cutting red tape. These include:

[Direct deposit](#) – A new direct deposit form, available on the CRA Web site, makes getting refunds quicker and easier. With Form RC366, you can arrange direct deposit refunds for GST/HST, payroll, and corporation income tax all at the same time and all on one form.

[Hiring Credit for Small Business](#) – This temporary credit, extended for one year, helps small businesses offset the cost of hiring new employees by crediting up to \$1,000 on their payroll account.

There is no red tape because there is no application form to fill out. If you're eligible for the Hiring Credit for Small Business, the CRA will automatically calculate the amount of your credit as the difference between the employer's portion of the employment insurance premiums you paid in 2012 and those you paid in 2013.

[Represent a Client](#) – The Group ID feature in Represent a Client allows business owners to fill out the RC59 Business Consent Form only once in order to authorize online access for an entire group of employees, such as a payroll department. The form allows a designated group administrator to easily add or remove employees without any extra paperwork.

[Web forms](#) – With this new service, you can now file up to 100 information returns in a single submission.

The CRA wants to help businesses meet their tax obligations by providing tools and resources to reduce the burden. Our one-stop-shop Web page, www.cra.gc.ca/businessonline, has information and service options that may help you manage your taxes more efficiently.

From Canada Revenue Agency
www.cra-arc.gc.ca

Province Wide.....

Are You a Leader or a Manager? There's a Difference

The terms leadership and management are often used interchangeably, but there is a huge difference between a leader and a manager.



Leaders aren't always managers and vice versa. It is a rare individual that is both of these things. They have very different skill sets, both critical to success at a high-growth business. Understanding who your leaders are and who your managers are will help you create an organizational structure that not only addresses core business functions and needs but also morale and culture, which are equally if not more important. It will also help you identify where there might be gaps or people in the wrong "seats on the bus," to quote Jim Collins.

Leaders have a unique ability to rally employees around a vision. Because their belief in the vision is so strong, employees will naturally want to follow them. Leaders also tend to be willing to take risks in pursuit of the vision. Managers, on the other hand, are more adept at executing the vision in a very systemic way and directing employees on how to do so. They can see all of the intricate moving parts and understand how to make them harmonize. Managers are usually very risk-adverse.

Deep down, a lot of entrepreneurs are leaders and not managers. I'm one of those. I don't think that I manage well, and if I had to focus solely on that it would be extremely painful for all involved. Conversely, if a manager is expected to lead a company, that company will be managed into a nice, tidy grave.

It's true that some managers can inspire and some leaders can systemically execute, but these are not their core strengths. For a start-up, the entrepreneur really has no choice but to be both leader and manager, which is usually okay since it's probably just him/her and one or two others. Understanding which you are will help you make important, early choices about which you need to grow that complement your strengths and ensure the success of your business.

By
Curt Richardson, Founder and CEO of OtterBox. June 2013

Chamber Happenings

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Chamber of Commerce
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Sherri Bohme
Executive Director

Nicole Mansfield
Administrative Assistant

Kathy Dutrisac
Administrative Assistant



2013

COMING EVENTS

Aug 7 2013

Fish Fry

Aug 24

Chamber Board Meeting

Watch for the Next

Business Mixer

Fall 2013

VALUE ADDED PROGRAM



PUROLATOR DISCOUNT PROGRAM

**The Purolator
volume discount
program can save
you up to 30% every
time you use their**

AT WORK FOR
SMALL BUSINESS
SINCE 1970



Chambers of Commerce
Group Insurance Plan®

www.chamberplan.ca

Call Today

Bryon Pearman

Phone: (780) 594-1857

Toll Free: (888) 594-1857

Email:

bpearman@assante.com

www.chamberplan.ca

Welcome New Members

◆ **Bernier Diesel & Auto Repair**

780-594-2836

◆ **Trinity United Church**

780-594-3155

◆ **Spa Spot Inc**

www.spaspot.ca

◆ **Precision Well Servicing**

www.toughnecks.com

Upcoming event.....

TICKETS ON SALE

Presented By:  **15th Annual Fish Fry**

Date: Wednesday, August 7, 2013
Time: 4:30pm - 7:00pm Open Seating
Venue: Cold Lake Marina
Cost: Adult \$20.00 Children \$12.00 (incl. GST)
Includes: fish, salad, potatoes, dessert & beverages!

Childrens Activities
by
Winmar Lloydminster
Property Restoration Specialists

Tickets Available at

Event Sponsor: 

Cold Lake Regional Chamber of Commerce
Phone: (780) 594-4747
Email: admin@coldlakechamber.ca

In partnership with


www.albertaslakeland.ca

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring - Contact: 780-594-0013

Cold Lake Golf and Winter Club - Contact: 780-594-5341

Baby Bear Specialty— contact: 780-594-1303

Furniture Galaxy - Contact: 780-594-3602

Kia Cold Lake/Budget Rent A Car - Contact: 780-594-6200

Marina Bowling Centre - Contact : 780-639-2950

Renegade Recreation - Contact: 306-236-3210

Kathleen Boland Professional Organizer - Contact 780-594-5018

Tronic Productions—Contact 780-201-9442

DID YOU KNOW.....

The Chamber has several items that you can rent for your next function. Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/ PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

2014 Community Guide

Put your ad in Cold Lake's most widely distributed Guide with 15,000 copies printed annually.

Distribution includes local businesses and community groups as well as tourist information centers and conventions throughout Alberta.

Call 780-594-4747 for further details

<http://www.coldlakechamber.ca/>



7th Annual Photo Contest

Don't Leave your cameras at home

You might miss that perfect shot!

Contact the Chamber for contest

rules and registration forms

780-594-4747

Submission Deadline is Sept 30, 2013

http://www.coldlakechamber.ca/index.php/Chamber_Events/





LED Sign Special

Back to School 1/2 Price Blitz



Advertising on the sign is open to Chamber Members only

Campaign runs from August 15, 2013 to September 15, 2013

All ad's must be received by August 8, 2013

\$175.00 + GST for a regular ad

Don't Miss Out!



As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2013 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2013 Board of Directors

President	Susan White—Rural Alberta Business Centre
Vice President	Trevor Benoit—Value Master Homes Cold Lake
Director	Lisa Borowitz—ATB Financial
Director	Patti Ouellette—RE/MAX® Cold Lake 2000
Director	Ben Fadeyiw - Budget Blinds Cold Lake
Director	Sherine Leiper—Country Hill Homes Cold Lake
Director	Steve Cupit - Lakeside Computers Cold Lake
Director	Marion Chretien—Fabutan
Director	Kathryn Reddecliff— Vista Radio
Director	Ryan Lefebvre — Cold well Banker
Director	Keldon Ratzlaff — Harwood Homes

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply