

September 2012 Calendar of Events

Office Closed

Sept 3 rd.— Labor Day

Pink Day

Sept 7th—Bully Free Day

Community Registration Day

Sept 8th- Energy Centre-9-3

Bark in the Park

Sept 15th-Cold lake Ag

Terry Fox Run

Run with Curtis Hargrove

Sept 21st— Starting at the Sails entering the City.



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Find us on Facebook



Cold Lake Regional Chamber of Commerce

Chamber Beat

September 2012

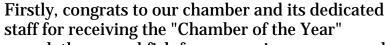
Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

Director's Message

It has been an excellent summer and a busy one for our local chamber.



award, the annual fish fry was again a success and the new electronic reader board sign provides another avenue for local businesses to

Patti Ouellette- Director

advertise. So much is done behind the scenes to prepare for all this. Sherri and her staff do an amazing job and together with the board of directors, our chamber really does awesome things for our community.

Cold Lake has had a good ride through the recession. We seemed to be in our own real estate bubble. Our housing has maintained it's value despite downturns in markets world wide. The rental market is strong with a low to nil vacancy rate. With the announcements in the oil industry, we could see a housing crunch as early as this fall.

With housing prices and rents rising, buyers and renters will be looking across the border to Saskatchewan for affordable housing.

Is the City of Cold Lake (the next Fort Mac) ready for the onslaught of transient workers about to descend on our "small town" city. I call Cold Lake the city with a "small town" attitude. We truly are a cohesive unit, with the twinning of highway 28, travel between both ends of our fair city has brought us together. We just need to grow between both ends.

Our City leaders need to do some strategic planning so we don't end up like Fort Mac. Problems with infrastructure, poor building practices and lack of housing should be top of the agenda.

As fall approaches, we are reminded of the beautiful area we live, work and play in. I hope you can take the time to enjoy it.

Patti Ouellette-Owner Remax

Province Wide....

Employment Standards

September 1st 2012 Alberta's general minimum wage increased from \$9.40 per hour to \$9.75 per hour. There will be no change to the

liquor server minimum wage, which will remain at \$9.05 per

hour.

For all your questions about employment standards

visit the website below:

http://www.employment.alberta.ca/sfw/1224.html

Corporate Sponsors

PLATINUM



Imperial Oil



























Canada Wíde.....

Minister of Finance Jim Flaherty announces transition date for elimination of the penny

The Royal Canadian Mint will no longer circulate pennies as of February 4, 2013. In the 2012 budget, the government announced it was eliminating the penny from Canada's coinage system. The elimination of the penny was due to its excessive and rising cost of production relative to face value; the increased accumulation of pennies by Canadians in their households; environmental considerations; and the significant handling costs the penny imposes on retailers, financial institutions and the economy in general. The estimated savings for taxpayers from eliminating the penny are \$11 million a year. A rounding guideline has been adopted in other countries, and it will be adopted by the government for its cash transactions with the Canadian public. Electronic transactions, such as those with debit and credit cards, as well as cheques, will not need to be rounded. The date announced recently is a revision of what was announced in the budget and the revised date was set following initial consultations with small business and retailers who requested the transition date occur after the busy holiday shopping season of 2012. By changing the date, all those participating in the transition will have ample time to prepare their business, train staff, and better inform consumers. It will also allow charities to hold dedicated 'penny drive' campaigns outside of existing fall fundraising drives. The new transition date will not require new production of pennies as the existing supply available for circulation remains sufficient to cover the period.

The department of finance will continue to consult with Canadians in the months to come on all aspects related to the elimination of the penny. The penny will retain its value indefinitely and can continue to be used in payments. Further information will be rolled out leading up to February 2013.





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Chamber of Commerce
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Sherri Bohme
Executive Director

Nicole Mansfield
Administrative Assistant

Kathy Dutrisac
Administrative Assistant







<u> 2012</u>

COMING EVENTS

*2012 Business of the Year *

Nomination forms are now available

*September 19 *

Chamber Board Meeting

Watch for information on the October Business Mixer

Hosted by Realty Executive Cold Lake Real Estate

VALUE ADDED PROGRAM

Featured Program of the Month



PUROLATOR
DISCOUNT PROGRAM
The Purolator volume
discount program can
save you up to 30%
every time you use
their services.
Take Advantage of all
that Purolator has to
offer

Contact the Chamber office for further information.



www.chamberplan.ca

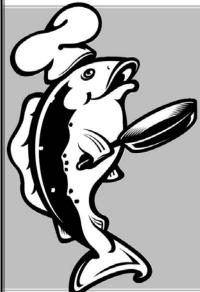
Call Today
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- Rural Alberta Business
 Centre 780.594.1090
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 780.826.0550

On behalf of the Cold Lake Regional Chamber of Commerce,

we would like to thank all those who attended the **14th Annual Fish Fry** event held at the Cold Lake Marina. Over 600 guests attended this year, arriving from all over the province. We would like to send our warmest thanks and congratulations to all of our volunteers!



Rob Brassard
Lisa Borowitz
Raelynn Brassard
Ron & Eva Urlacher
Chris Emerson
Kelvin Plain
Carla Beaupre
Joanne Kenny

Jamie Copeland
Cindy Senko
Doug & Donna Neufeld
Shawn Dutrisac
Kevin Mansfield
Dean Burkart
Greg Sylvestre

Special Guests on the grill:
Mayor Craig Copeland
MLA Genia Leskiw
RCMP Staff Sgt Rob Cunningham
RCMP Sgt Brent Sawatzky
Cenovus Energy Employees

Thank you for helping us pull off another fun and energetic community event. We could not have accomplished this without you!

Additional thanks to our main event sponsor Cenovus Energy, WinMar Cold Lake for the children's face painting, balloon animals and games, 4 Wing Band for the great entertainment, Dale's Rentals for the use of the porta-potties and sinks and Pierre Simard from Simard Bobcat for the Bobcat services at teardown.











DJD YOU KNOW.....

The Chamber has several items that you can rent for your next function. Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels Contact us for more details.....

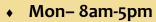
NO SHOW/ PAYMENT POLICY

Remember: When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.





Cold Lake Regional Chamber of Commerce Regular Office Hours



- Tues-8am-5pm
- Wed-8am-5pm
- Thurs-8am-5pm
- Fri-8am-5pm
- Closed
- Closed



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6th Annual Photo Contest

Don't Leave your cameras at home You might miss that perfect shot!

Contact the Chamber for contest rules and registration forms



780-594-4747

Submission Deadline is Sept 30,2012

2013 Community Guide

Put your ad in Cold Lake's most widely distributed Guide with 15,000 copies printed annually.

Distribution includes local businesses and community groups as well as tourist information centers and conventions throughout Alberta.

Call 780-594-4747 for further details



Digital Messaging Centre

Thinking of new ways to advertise for the upcoming Christmas Season? Why not take advantage of our digital messaging centre. This advertising is only available to members of the Cold Lake Regional Chamber of Commerce, so don't delay, call now to book your ad space.



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SHOW YOUR CARD AND SAVE......MEMBER TO MEMBER BENEFITS

<u>Action Plus Flooring</u> - Contact: 780-594-0013

Cold Lake Golf and Winter Club - Contact: 780-594-5341

Baby Bear Specialty Boutique Contact: 780-594-1303

Furniture Galaxy - Contact: 780-594-3602

<u>Kia Cold Lake/Budget Rent A Car</u> - Contact: 780-594-6200

Marina Bowling Centre - Contact: 780-639-2950

Renegade Recreation - Contact: 306-236-3210

As a Chamber member, your business...

- ♦ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- Benefits from business referrals that non-members do not receive.
- Develops instant credibility through the Chamber Seal of Trust.
- Is positioned to access and communicate with all levels of government on issues that affect business
- Will learn about rising government issues that affect business and your voice is heard on these issues.
- Benefits from great networking opportunities.
- Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- Can be showcased at a Grand Opening event.
- Reduces costs through Chamber discounts on all activities and events.
- Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- Is eligible for Group Insurance medical, dental, and disability.
- ♦ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ♦ Can deduct membership fees on your income tax.

2012 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Chamber of Commerce 2010 Board of Directors		
President	Rob Brassard, Lakeland Credit Union	
Vice President	Greg Sylvestre, Ross & Sylvestre LLP	
Director	Chris Emerson, Canada Brokerlink Inc	
Director	Dean Burkart, Taco Time Cold Lake	
Director	Dave Piche, J.F.D. Contracting	
Director	Vacant	
Director	Carla Beaupre, K-Rock 95.3FM	
Director	Eva Urlacher, Ketron Construction Ltd.	
Director	Patti Ouellette, Remax 2000	
Director	Lisa Borowitz, ATB Financial	
Director	Vacant	

Core Chamber Activities:

- Building a successful environment for a business
- Membership services
- Lobbying
- ♦ Economic development
- Member to member benefits
- Networking/Promotions
- ♦ Information services

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- business name & contact information
- position title/work description
- wage & deadline to apply