



Cold Lake Regional Chamber of Commerce

Chamber Beat

July 2011

Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

July 2011

1 - Canada Day
Office Closed

7 & 21 - Cold Lake Visual Art Society
Phone: 780-594-6105

9 - Charlie Callaghan Pursuit Race

13 - Cold Lake & District Genology Club Monthly Meeting
Phone: 780-639-2152

16-17 - Family Cruise Weekend
Cold Lake Sailing Club

20 - Chamber Board Meeting

July 28-31 - Cold Lake Stampede
Phone: 780-594-0667

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Director's Message



Eva Urlacher—Director

Hello. Let me begin by saying what a great time it is to be a Cold Lake and area resident and business person. Cold Lake is a diverse and exciting community. From Military to the Oil Industry to our Aboriginal people and everything between, Cold Lake is truly a hidden jewel and boasts some of the best attributes in the province. Every business opportunity exists and the chamber of commerce is here to promote and support our vibrant business community.

We see our City Council, Chamber of Commerce and other local organizations working together better than ever before. In addition to the current board of directors which bring banking, food service/hospitality, construction, real estate, marketing, insurance, and accounting experience, there is active board participation from the Military, Oil industry, the City of Cold Lake and the MD of Bonnyville at the monthly board meeting table.

Other values of belonging to the chamber include, business networking opportunities, joint lobby efforts when required, creating issue awareness, business recognition, discount programs, and access to email fanouts to name a few.

Some interesting, successful chamber initiatives consist of, a photo contest that was initiated a few years ago to provide current and relevant local photos for our annual community guide that we produce. This contest continues to grow in popularity and we are currently seeking submissions. Get your camera, shoot some terrific pictures and submit them for prizes, recognition and display in next years guide. You never know where they'll end up. The Hearts for Healthcare initiative created by our chamber has taken on a life of its own and its success speaks to the identification of a need, our community spirit and what working together can achieve. Business of the Year Awards, Holiday Heroes, Annual Home and Leisure Trade show, representation at relevant chamber events, are only a sampling of some chamber successes.

If you are interested in getting involved in any chamber event or providing your expertise and experience in any way to this great organization please call Sherri at the chamber office.

Have a great summer and enjoy everything that our region has to offer.

Province Wide.....

Alberta's workplace injury rates at a 20-year record low

The disabling injury claim rate, which includes workers injured yet able to perform modified work, also decreased to 2.67 in 2010 from 2.79 per 100 full-time jobs in 2009, and 3.34 per 100 in 2008.

The provincial fatality rate increased almost 24 per cent to 78 fatalities per million full-time jobs in 2010. There were 136 workplace-related fatalities in 2010, up from 110 in 2009 and down from 165 in 2008. Of the 136 fatalities, 43 were workplace incidents, 31 were motor vehicle incidents and 62 were occupational disease, among the highest ever recorded for occupational disease.

Recent occupational disease data has prompted Employment and Immigration Minister Thomas Lukaszuk to develop a new occupational disease prevention initiative in partnership with Alberta Health Services, Alberta Health and Wellness and WCB-Alberta. Strategies will be developed to better understand the relationship between workplace exposures and occupational disease, identify and promote the appropriate control methods to reduce worker exposure to hazards causing occupational disease and create a culture of attitudes, knowledge and behaviours that support occupational disease prevention.

<http://enewsletter.alberta.ca/albertagovt/LandingPage.aspx?id=747481&p=1>

Alberta's minimum wage to increase in September

The new minimum wage rates represent a 6.8 per cent increase for general workers and a 2.8 per cent increase for liquor servers, the first changes to minimum wage in Alberta since April 2009.

The minimum wage for liquor servers will remain at \$9.05 per hour until the general minimum wage reaches \$10.05 per hour. From that point on, both wage rates will increase and the \$1 differential will be maintained.

Also beginning September 1, government will use a new formula as the basis for decisions about future increases to Alberta's minimum wage. The new formula will be a simple average of changes to Alberta's annual average weekly earnings and changes to the Consumer Price Index in Alberta. The previous formula for determining changes was based on Alberta's average weekly earnings only. Changes would occur September 1 of each year and would be announced with three months' notice.

Employers and employees with questions about minimum wage can contact the Employment Standards Contact Centre at 780-427-3731, or toll-free at 1-877-427-3731, or visit employment.alberta.ca/es for more information.

<http://enewsletter.alberta.ca/albertagovt/LandingPage.aspx?id=765814&p=1>

Corporate Sponsors

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GOLD



MUNICIPAL DISTRICT
BONNYVILLE NO. 87

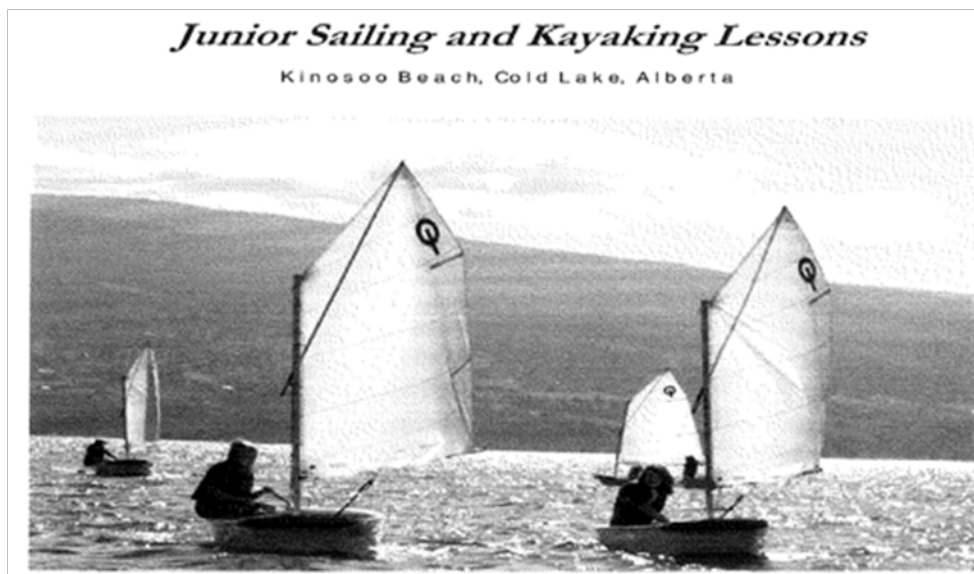


SILVER



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2 one week 5 day courses for children aged 9 to 14 years.

August 1-5 and August 8-12, 2011

9:00am - 4:00pm daily, the boats, kayaks, and lifejackets will be provided.

Instructors are CYA Certified.

Courses put on by the Alberta Sailing Association & the Cold Lake Sailing Association.

All inclusive fee is \$245.00 per course.

This program is taught over 5 full days and is perfect for children who have never sailed/kayaked before as well as those with some experience.

Note: Limited space(only 20 children per course) and spots are filling up rapidly. Register now to avoid disappointment.

To Register your child's enrollment

Phone: 780-594-4576

Or Email: blaircoldlake@hotmail.com

Chamber Happenings

Cold Lake Regional
Chamber of Commerce
Contact Information

Phone: (780) 594-4747

Fax: (780) 594-3711

4009 50 Street
Box 454, Cold Lake
Alberta, T9M 1P1

Email:

info@coldlakechamber.ca

Website:

www.coldlakechamber.ca



Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Nicole Mansfield
Administrative Assistant



2011 COMING EVENTS

July 1

Canada Day - Office closed

July 20

Chamber Board Meeting

July 21

Business Mixer

Picante Café - Lakeshore Drive

August 3

13th Annual Fish Fry

VALUE ADDED PROGRAM



TD MERCHANT DISCOUNT RATE

Discount rates are offered through the Canadian Chamber of 1.69% VISA rate, 1.79% MasterCard rate, and % 0.09/transaction Interac rate (regardless of volume of business). TD offers the TD Business, Personal and Wealth Management program, which can be used in 3 different ways. As a business, as an individual and/or as an employer.

For more info on this or any other value added program please call the chamber office at 780.594.4747

AT WORK FOR
SMALL BUSINESS
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Toll Free: (888) 594-1857

Email:

bpearman@assante.com

www.chamberplan.ca

Welcome New Members

Enterprise Car Rental

Phone: 780-594-0715

Humpty's Family Restaurant

Phone: 780-594-4303

Cold Lake Regional Chamber of Commerce
www.coldlakechamber.ca

2012 Cold Lake Community Guide

Put your ad in Cold Lake's most widely distributed Guide with 15,000 copies printed annually. Distribution includes local businesses and community groups as well as tourist information centers and conventions throughout Alberta.

ADVERTISEMENT SALE

Receive 15% off ads purchased prior to
August 15, 2011

Call 780-594-4747 for details



SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

[Action Plus Flooring](#) - Contact: 780-594-0013

[Cold Lake Golf and Winter Club](#) - Contact: 780-594-5341

[Down Comfort](#) - Contact: 780-594-2775

[Furniture Galaxy](#) - Contact: 780-594-3602

[Kia Cold Lake/Budget Rent A Car](#) - Contact: 780-594-6200

[Marina Bowling Centre](#) - Contact : 780-639-2950

[Renegade Recreation](#) - Contact: 306-236-3210

DJD YOU KNOW.....

The Chamber has several items that you can rent for your next function.

Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/PAYMENT POLICY

Remember:

When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.



Presents:

Everyone Welcome!

13th
Annual



Event Sponsor:

cenovus
ENERGY

FISH
FRY!

Date: Wednesday, August 3rd, 2011

Time: 4:30-7:00pm Open Seating

Venue: Cold Lake Marina

Cost: Adults: \$20.00, Children: \$12.00(Inc.GST)

****Includes fish, salad, potatoes, dessert & refreshments!**

*Tickets
Available at*

Cold Lake Regional Chamber of Commerce

Phone: (780) 594-4747

Email: admin@coldlakechamber.ca

OR

Ajaz Quraishi: (780) 826-0045

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2011 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, J.F.D. Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Carla Beaupre, K-Rock 95.3FM
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Brandon Vik, Remax 2000
Director	Lisa Borowitz, ATB Financial
Director	Brian Clark, ATB Securities Inc

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply